The Star – 7th November 1998

Johnson Medical eyes new Asian marts

JOHNSON Medical Equipment Sdn Bhd, the local trading arm of Asia's leading supplier of engineered medical equipment Johnson Medical group, plans to venture into new markets in the Asia-Pacific region in the next six months.

"We are currently exporting our medical equipment which are manufactured in Malaysia, to Singapore," said the group's general

manager Fredrik Nyberg.

He added that the Petaling Jayabased office was targeting at Indonesia, Thailand, the Philippines and China.

Nyberg said the group recently set up a representative office in

Hong Kong.

He was speaking to newsmen after unveiling what is believed to be the world's first mobile surgical operating theatre at the Kuala Lumpur Hospital yesterday.

The mobile operating unit is entirely Malaysian-made using European technology and has 85% local

content.

"In the next two years the company anticipates half of its total revenues to be generated from export sales," he said, without giving

sales figures.

Johnson Medical Equipment Sdn Bhd, which has a research and development centre as well as a manufacturing facility in Petaling Jaya, began designing and manufacturing medical equipment in 1993. Its revenues in Malaysia is mainly from sale of ceiling mounted pendants, which are surgical equipment.